



## Art Where It Starts

### 2022 Monterey County Artists Studio Tour

Presented by Arts Habitat

October 8, 9 15, 16, 2022

### Organization Registration Form

Monterey County arts organizations are welcome to join the Tour; their members may participate in a group exhibition and sell their works. Arts Habitat can provide space for groups that do not have their own exhibition venues, for an additional \$100 fee. Registration fees increase as we draw closer to the final deadline of August 1, 2022.

Registration forms and fees must be postmarked by the following dates:

June 1, for a fee of \$500; or \$600 if using a space provided by Arts Habitat

July 1, for a fee of \$550; or \$650 if using a space provided by Arts Habitat

August 1, for a fee of \$600; or \$700 if using a space provided by Arts Habitat

Please contact [staff@artshabitat.org](mailto:staff@artshabitat.org) for details regarding available venues and to reserve your space.

Information to appear on brochure/map:

Organization name

Mailing Address  City  Zip

Tour location address to appear in catalog:  
 City  Zip

Phone number to appear in catalog (where an organization representative can be reached during the Tour)

Other Phones:

Email  Website

Description of organization/ group to will appear in the catalog, 3 word maximum:

As a Tour participant the organization's logo will be included in the printed Tour catalog, on the Arts Habitat website, in Facebook and Instagram posts, and in promotional advertising. Please send a high resolution, jpg image of the organization's logo and a paragraph about your organization to [staff@artshabitat.org](mailto:staff@artshabitat.org).

Checks and credit cards are accepted. Make credit card payments via the "Register" button at [ArtsHabitat.org](http://ArtsHabitat.org). Email completed digital forms to [staff@artshabitat.org](mailto:staff@artshabitat.org). Make checks payable to "Arts Habitat" and mail checks and paper forms to P.O. Box 4104, Monterey, CA 93942

Organizations are welcome to participate one weekend or two. There is no additional cost to participate both weekends.

Total paid \$

We will participate:

- October 8, 9
- October 15, 16
- Both weekends

### **Collateral Pieces, Publicity and Education Provided by Arts Habitat**

1. Digital and printed Tour catalogs. Both are also provided to the Monterey County Weekly and Carmel Pine Cone for insertion in their publications in the weeks before the Tour.
2. Digital and printed postcards
3. Location signs, to be placed at your location and throughout your neighborhood and at the intersections near you to guide Tour Takers to your studio.
4. Workshops that teach best practices and tips for a successful Tour.
5. Media coverage in local papers and KAZU radio.
6. Postings about organizations/groups on our websites and social media accounts.

\* Note: Please add [staff@artshabitat.org](mailto:staff@artshabitat.org) to your contact list, so that you're sure to receive emails about the Tour, Workshops, the Tour Exhibition, and other important details related to participating in the Tour. Please also check your spam folder regularly to make sure messages aren't going there.

**As an organization participating in the 2022 Monterey County Artists Studio Tour, we agree to:**

<sup>c</sup> Display and distribute Tour promotional materials (catalogs, announcements, postcards) at our location, on our website, and in our e-newsletters

<sup>t</sup> Remain open during specified Tour dates and hours

<sup>c</sup> Agree to indemnify, defend, and hold harmless Arts Habitat, Inc., and its officers, agents, and employees for any and all liabilities, claims, errors, omissions, losses, accidents, and expenses including attorney's fees and court costs in any manner caused by, arising out of, or in connection with, either directly or indirectly, the MCAST event. We acknowledge that we have been advised that our MCAST site should have appropriate liability and other insurance and that we take full responsibility for opening to the public.

<sup>c</sup> We have been advised that a \$100 administration fee will be deducted from all registration fee refunds; and that refunds will not be made after August 1, 2022.

**Printed name and title**

**Signature**  **Date**

Questions?

Contact Shirmaine Jones at 831-624-6111 or [staff@artshabitat.org](mailto:staff@artshabitat.org), or go to [ArtsHabitat.org](http://ArtsHabitat.org).