

Art Where It Starts  
**2021 Monterey County  
Artists Studio Tour**

*Presented by Arts Habitat*

**May 8, 9, 15, 16, 2021**



Art where it starts

**INDIVIDUAL REGISTRATION FORM**

ARTIST'S NAME \_\_\_\_\_

MAILING ADDRESS \_\_\_\_\_ CITY \_\_\_\_\_ ZIP \_\_\_\_\_

TOUR LOCATION ADDRESS TO APPEAR IN CATALOG \_\_\_\_\_

CITY \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE NUMBER TO APPEAR IN CATALOG (One that will reach you during the Tour) \_\_\_\_\_

OTHER PHONES: HOME \_\_\_\_\_ CELL \_\_\_\_\_

EMAIL \_\_\_\_\_ WEBSITE \_\_\_\_\_

SHOWING WITH OTHER ARTISTS? YES \_\_\_\_\_ NO \_\_\_\_\_

LIST THE NAMES OF THE OTHER ARTISTS. (No more than 6 artists may participate in each location.)

\_\_\_\_\_  
\_\_\_\_\_

DESCRIPTION OF MEDIUM (3 word limit. Examples: "Acrylic painting" or "Fine art monotypes" or "Photography, drawing & painting") \_\_\_\_\_

**ALTERNATIVE SPACES**

Are you interested in participating, but don't have a studio or prefer to show your work somewhere other than in your studio? We have arranged for use of the following locations, at no additional cost to participants: Carl Cherry Center for the Arts, Hidden Valley Music Seminars, River Road Wine Trail Association wineries, and potentially a community space at East Garrison. Please contact [staff@ArtsHabitat.org](mailto:staff@ArtsHabitat.org) for further details and to reserve your space.

**REGISTRATION FORMS AND FEES MUST BE POSTMARKED BY THE FOLLOWING DATES:**

January 31, 2021, for a registration fee of \$225

February 28, 2021, for a registration fee of \$275

March 15, 2021, for a registration fee of \$325

You are welcome to participate one weekend or two. There is no additional cost to participate both weekends, unless you will be located at a different location each weekend. The fee for two locations is your base fee plus 50%.

In order to increase participation in Salinas and South County, Arts Habitat is offering a 50% discount off the above listed registration fees to artists and arts organizations participating in Salinas, Salinas Valley and South County.

### **REGISTRATION DETAILS**

Send at least two and no more than five, digital images of your work to: [staff@ArtsHabitat.org](mailto:staff@ArtsHabitat.org). These images are needed for the catalog and for promotional advertising. You will also be included in the Studio Tour Artists section of the Arts Habitat website. Arts Habitat will post up to four of your images and a brief artist description. The artist description should be no longer than five sentences. The sooner you submit images and information, the sooner you will be featured on our FaceBook pages. The final deadline to submit catalog images is March 15, 2021. Images must be in .jpg or .eps format; we cannot accept images pulled from the internet.

Checks and credit cards are accepted. Make credit card payments via the “Register” button at [www.ArtsHabitat.org](http://www.ArtsHabitat.org). Download the fillable pdf form from our website and email it to [staff@ArtsHabitat.org](mailto:staff@ArtsHabitat.org). Make checks payable to “Arts Habitat” and mail checks and paper forms to: P.O. Box 4104, Monterey, CA 93942

**TOTAL PAID \$** \_\_\_\_\_

### **I WILL PARTICIPATE:**

\_\_\_\_ May 8 & 9

\_\_\_\_ May 15 & 6

\_\_\_\_ Both weekends

### **WE NEED YOUR HELP TO PROMOTE THE TOUR.**

\_\_\_\_ Check here if you will help with catalog distribution to hotels, bookstores, libraries, coffee shops, etc.

### **ARTISTS STUDIO TOUR ONLINE GALLERY**

Arts Habitat has recently developed an online sales gallery for registered participants of the Studio Tour. If you would like to participate in the Online Gallery, go to [www.ArtsHabitat.org/events/](http://www.ArtsHabitat.org/events/) to learn more and to sign-up. Contact [staff@ArtsHabitat.org](mailto:staff@ArtsHabitat.org) with questions.

## **AGREEMENT**

### **2021 Monterey County Artists Studio Tour (MCAST)**

I understand and agree to the following terms and conditions:

1. To open my studio and be present from 11 a.m. to 5 p.m. on both days of the weekend(s) of my participation
2. That the images submitted with my application may be used for promotion of the event
3. That all promotional materials that I develop for MCAST, including postcards, e-mails, and my website will include the MCAST logo
4. To indemnify, defend and hold harmless Arts Habitat, Inc., and its officers, agents, and employees for any and all liabilities, claims, errors, omissions, losses, accidents, and expenses, including attorney's fees and court costs in any manner caused by, arising out of, or in connection with, either directly or indirectly, the MCAST event. I acknowledge that I have been advised that my MCAST site should have appropriate liability and other insurance, that I should obtain any necessary city licenses, and that I am taking full responsibility for opening to the public
5. To be aware that a \$100 administration fee will be deducted from all registration fee refunds; and that refunds will not be made after March 15, 2021.

SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_

**Questions?** Contact Shirmaine Jones, Arts Habitat Administrator, at [staff@ArtsHabitat.org](mailto:staff@ArtsHabitat.org), 831-624-6111, or go to [www.ArtsHabitat.org](http://www.ArtsHabitat.org).