



## **Benefits to the Community of the Arts District at East Garrison**

Arts Habitat is working to create an arts community at East Garrison, in the historic district on the former Ft. Ord. How does a vibrant arts community help Monterey County residents, and why should you support it?

- East Garrison is a new community midway between the valley and the coast. Its Arts District will be a bridge connecting us, attracting artists, visitors and business.
- Sixty-five units of affordable, rental, live/work space will provide homes and a place to produce art for visual artists, writers, actors, and creatives of all stripes,
- Thousands of square feet of day-use studio and other work space allows room for projects of all sizes.
- Imagine: Space for teaching art skills, and practicing, presenting and honing them, plus expertise in many disciplines, all in one place.
- Space for Monterey County non-profits to work means synergy, partnerships, collaborations and new programs for the community.
- Arts audiences spend money in the local economy. The Arts District at East Garrison could be Monterey County's next big tourist draw.
- Business supports the arts because their employees benefit. Artists benefit from new audiences. Monterey County benefits from a vibrant exchange of ideas and goods and services.
- Housing in Monterey County is expensive. East Garrison includes building sites for affordable units. Let's build them, and encourage artists to stay here!

Arts Habitat connects and collaborates with artists and arts organizations in Monterey County to foster a dynamic, growing community, while leading the way to a thriving center for the arts at East Garrison. Our nonprofit, tax identification number is 77-0461309

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