



Art Where It Starts

2017 Monterey County Artists Open Studio Tour Presented by Arts Habitat

September 23 & 24, in Coastal, Peninsula and Carmel Valley Locations
September 30 & October 1, in Salinas, Salinas Valley, North & South County Locations
11 A.M. – 5 P.M.

Individual Registration Form

Artist's Name _____

Mailing Address _____

City _____ Zip _____

Tour location address to appear in catalog: _____

City _____ Zip _____

Phone number to appear in catalog (one that Tour Takers can use to reach during the Tour): _____

Other Phones: Home _____ Cell _____

Email _____ Website _____

Showing with other artists? Yes No

Names of other artists, no more than 6 artists in each location:

Description of medium, 3 word limit (examples: "Acrylic painting" or "Fine art monotypes" or "Photography, drawing & painting")

Are you interested in participating, but prefer to show your work somewhere other than in your studio? We have arranged for use of the following locations, at no additional cost to participants: Oldemeyer Center, Hidden Valley Music Seminars, Elkhorn Slough Foundation's Porter Ranch House, several River Road Wineries, and model homes at East Garrison. Please contact staff@artshabitat.org for further details and to reserve your space.

Registration forms and fees must be postmarked by the following dates:

February 17, 2017, for a registration fee of \$150

May 5, 2017, for a registration fee of \$225

June 16, 2017, final day to register, for a fee of \$300

Monterey County arts organizations are welcome to join the tour; their members may participate in a group exhibition and sell their works. For organizations that have, or will acquire, a space to use during the Tour, the fee is \$300. For organizations that will use a space provided by Arts Habitat the registration fee is \$500. Please request the Organization Registration Form by contacting staff@artshabitat.org

Discounted fees are available for Arts Habitat Members at these rates:

- ❖ \$50 Art Lover Membership receives 10% off Tour fee
- ❖ \$100 Art Supporter Membership receives 15% off Tour fee
- ❖ \$250 Art Sponsor Membership receives 20% off Tour fee

Go to ArtsHabitat.org to learn how to become an Arts Habitat Member

Send digital images of two pieces of your work to: staff@artshabitat.org. These images are needed for the map, the website and for promotional advertising, and must be submitted with your registration form and fee. Please use the following format: tiff, jpeg, pdf, or eps; images must be at least 100 KB and 300 dpi; no images pulled from the internet or pngs.

As a Tour participant, you are invited to be included on 27th Annual Monterey County Artists Open Studio Tour Facebook page. Arts Habitat will post artwork images and a brief description of your work. Please send two images (one may be the catalog image), or a brief (no more than 30 second), video, and a paragraph or two about your work. If you have a web page and would like us to choose images or text from it, please say so.

Checks and credit cards are accepted. Make credit card payments via the “Donate” button at Artshabitat.org. Email electronic forms to staff@artshabitat.org.

Make checks payable to “Arts Habitat” and mail checks and paper forms to:
P.O. Box 221487, Carmel, CA 93922

Total paid \$_____

Participants are welcome to participate one weekend or two, but must participate during the weekend that focuses on their location. There is no additional cost to participate both weekends, unless the participant will be located at a different location each weekend. The fee for two locations is your base fee plus 50%.

I will participate:

September 23 & 24 (focusing on Coastal, Peninsula and Carmel Valley locations)

October 1 & 2 (focusing on Salinas, Salinas Valley, North & South County locations)

Both weekends

As a participant of the 2017 Monterey County Artists Open Studio Tour, you are required to participate in the Tour Exhibition, taking place at Seaside City Hall, from September 4 through October 26, and to agree to the following:

1. Deliver one piece of properly framed and wired or mounted artwork, ready for hanging or display on a pedestal, to **Seaside City Hall, 440 Harcourt Avenue, Seaside** on Saturday, September 2, between the hours of 9:00 a.m. and 12:00 p.m. You must leave your artwork at Seaside City Hall through Friday, October 27. Please label the back of artwork with a removable label, including artist name, telephone number, title, medium, size and price; and email this information to Shirmaine at staff@artshabitat.org, no later than Monday, August 25. Artwork size is limited to 32" x 32".
2. Pick up, or have my agent pick up my artwork, on Friday, October 27, between the hours of 11:00 A.M. and 6:00 p.m.
3. I agree to volunteer to assist the Monterey County Artists Open Studio Tour. Please check at least one item below:

Assist with artwork check-in at Seaside City Hall, on Saturday, September 2

Assist with set-up at the Gala, taking place at Seaside City Hall on Thursday, September 14, from 6:00 to 8:00 p.m. Set-up will begin at 5:30 p.m.

Assist with clean-up at the end of the Gala

Sell raffle tickets at the Gala

Assist with map distribution to hotels, book stores, art stores, etc.

Assist with artwork pick-up at Seaside City Hall, on Friday, October 27

Participants can fulfill their volunteer obligations by donating 3 bottles of good wine to the Wine Cellar Raffle, which raises funds to support the Tour.

Monterey County Artists Open Studio Tour 2016 Agreement

Applicants must understand and agree to the follow terms and conditions:

1. To open my studio and be present from 11 a.m. to 5 p.m. on the weekend(s) of my participation.
2. To submit an original work of art to the Monterey County Artists Open Studio Tour (MCAOST) Exhibition.
3. That the images submitted with my application may be used for promotion of the event.
4. That all my promotional materials for MCAOST, including postcards, e-mails, and my website will include the MCAOST logo.
5. To indemnify, defend and hold harmless Arts Habitat, Inc., and its officers, agents, and employees for any and all liabilities, claims, errors, omissions, losses, accidents, and expenses including attorney's fees and court costs in any manner caused by, arising out of, or in connection with, either directly or indirectly, the MCAOST event. I acknowledge that I have been advised that my MCAOST site should have appropriate liability and other insurance, and that I should obtain any necessary city licenses, and that I am taking full responsibility for opening to the public.
6. To be aware that a \$75 administration fee will be deducted from all refunds of registration fees; and that refunds will not be made after June 16, 2017.

Signature _____ Date _____

Questions? Contact Shirmaine Jones, Arts Habitat Administrator, at staff@artshabitat.org, 831-624-6111, or go to ArtsHabitat.org.