



Art where it starts

## Art Where It Starts

### 2018 Monterey County Artists Open Studio Tour

#### Presented by Arts Habitat

September 29 & 30: Coastal, Peninsula and Carmel Valley Locations

October 6 & 7: Salinas, Salinas Valley, North & South County Locations

### ORGANIZATION REGISTRATION FORM

Monterey County arts organizations are welcome to join the tour; their members may participate in a group exhibition and sell their works. For organizations that have, or will acquire, a space to use during the Tour, the fee is \$300. For organizations that will use a space provided by Arts Habitat, the registration fee is \$500. Venues offered include Carl Cherry Center for the Arts, Oldemeyer Center, Hidden Valley Music Seminars, Elkhorn Slough Foundation's Porter Ranch House, River Road Wine Trail Association wineries, and model homes by Century Communities at East Garrison. Please contact [staff@artshabitat.org](mailto:staff@artshabitat.org) for further details and to reserve your space.

Information to appear on brochure/map:

Organization name \_\_\_\_\_

Mailing Address \_\_\_\_\_ City \_\_\_\_\_ Zip \_\_\_\_\_

Tour location address to appear in catalog \_\_\_\_\_ City \_\_\_\_\_ Zip \_\_\_\_\_

Phone number to appear in catalog (where an organization representative can be reached during the Tour) \_\_\_\_\_

Other Phones: \_\_\_\_\_

Email \_\_\_\_\_ Website \_\_\_\_\_

Organization mission statement (optional):

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The organization's logo will be included in the catalog, on the Arts Habitat and Tour websites, on FaceBook, and in promotional advertising. Please send a digital image of the organization's logo to: [staff@artshabitat.org](mailto:staff@artshabitat.org).

Additionally, we invite organizations to create a framed sign, including their logo and other pertinent information about your organization, to be hung in the Tour Exhibition along with artworks by participating artists. The maximum size for signs is 32" x 32". The Exhibition will be housed at the Walter Lee Avery Gallery at Seaside City Hall, from September 8 to October 25. Drop off signs on Saturday, September 8, from 9:00 a.m. to noon. Pick up signs on Friday, October 26, from 1:00 to 6:00 p.m.

As a Tour participant, you are invited to be included on the 28th Annual Monterey County Artists Open Studio Tour Facebook page. Arts Habitat will post images and a brief description of your organization. Please send images, a brief (no more than 30 second) video, and/or a paragraph or two about your organization. If you have a web page and would like us to choose images or text from it, please say so. The sooner you submit images and information, the sooner you will be featured on the FaceBook page.

Checks and credit cards are accepted. Make credit card payments via the "Register" button at [Artshabitat.org](http://Artshabitat.org). Email electronic forms to [staff@artshabitat.org](mailto:staff@artshabitat.org). Make checks payable to "Arts Habitat" and mail checks and paper forms to: P.O. Box 221487, Carmel, CA 93922

Organizations are welcome to participate one weekend or two, but must participate during the weekend that focuses on their location. There is no additional cost to participate both weekends.

Total paid \$ \_\_\_\_\_

We will participate:

- September 29 & 30 (focusing on Coastal, Peninsula and Carmel Valley locations)
- October 6 & 7 (focusing on Salinas, Salinas Valley, North & South County locations)
- Both weekends

As an organization participating in the Monterey County Artists Open Studio Tour 2018, we agree to:

Display and distribute Tour promotional materials (catalogs, announcements, postcards) at our location, on our website, and in our e-newsletters

Remain open during Tour specified dates and hours

Send board members or organization representatives to the Tour Kick-Off Gala on Friday, September 21, from 6:00 to 8:00 p.m., at the Walter Lee Avery Gallery at Seaside City Hall

Agree to indemnify, defend and hold harmless Arts Habitat, Inc., and its officers, agents, and employees for any and all liabilities, claims, errors, omissions, losses, accidents, and expenses including attorney's fees and court costs in any manner caused by, arising out of, or in connection with, either directly or indirectly, the MCAOST event. We acknowledge that we have been advised that our MCAOST site should have appropriate liability and other insurance and that we take full responsibility for opening to the public.

**Printed name and title** \_\_\_\_\_

**Signature** \_\_\_\_\_ **Date** \_\_\_\_\_

Questions? Contact Shirmaine Jones at 831-624-6111 or [staff@artshabitat.org](mailto:staff@artshabitat.org), or go to [Artshabitat.org](http://Artshabitat.org).