



Art where it starts

## Art Where It Starts

### 2018 Monterey County Artists Open Studio Tour

#### Presented by Arts Habitat

September 29 & 30, Coastal, Peninsula and Carmel Valley  
October 6 & 7, Salinas, Salinas Valley, North & South County

### INDIVIDUAL REGISTRATION FORM

Artist's Name \_\_\_\_\_

Mailing Address \_\_\_\_\_ City \_\_\_\_\_ Zip \_\_\_\_\_

Tour location address to appear in catalog \_\_\_\_\_ City \_\_\_\_\_ Zip \_\_\_\_\_

Phone number to appear in catalog (one that will reach you during the Tour) \_\_\_\_\_

Other Phones: Home \_\_\_\_\_ Cell \_\_\_\_\_

Email \_\_\_\_\_ Website \_\_\_\_\_

Showing with other artists?      Yes      No

Please list the names of the other artists. No more than 6 artists may participate in each location.

\_\_\_\_\_  
\_\_\_\_\_

Description of medium, 3 word limit (examples: "Acrylic painting" or "Fine art monotypes" or "Photography, drawing & painting") \_\_\_\_\_

#### ALTERNATIVE SPACES

Are you interested in participating, but don't have a studio or prefer to show your work somewhere other than in your studio? We have arranged for use of the following locations, at no additional cost to participants: Carl Cherry Center for the Arts, Oldemeyer Center, Hidden Valley Music Seminars, Elkhorn Slough Foundation's Porter Ranch House, River Road Wine Trail Association wineries, and model homes by Century Communities at East Garrison. Please contact [staff@artshabitat.org](mailto:staff@artshabitat.org) for further details and to reserve your space.

#### REGISTRATION FORMS AND FEES MUST BE POSTMARKED BY THE FOLLOWING DATES:

February 14, for a registration fee of \$150

March 31, for a registration fee of \$200

May 14, for a registration fee of \$250

May 31, for a registration fee of \$300

June 15, for a registration fee of \$350

In order to increase participation in Salinas and South County, Arts Habitat is offering a 50% discount off the above listed registration fees to artists participating in Salinas, Salinas Valley and South County.

## ORGANIZATIONS

Monterey County arts organizations are welcome to join the tour; their members may participate in a group exhibition and sell their works. For organizations that have, or will acquire, a space to use during the Tour, the fee is \$300. For organizations that will use a space provided by Arts Habitat, the registration fee is \$500. Please request the **Organization Registration Form** by contacting [staff@artshabitat.org](mailto:staff@artshabitat.org).

## FEES

Discounted fees are available for Arts Habitat Members at these rates:

- ❖ \$50 Art Lover Membership receives 10% off Tour fee
- ❖ \$100 Art Supporter Membership receives 20% off Tour fee
- ❖ \$250 Art Sponsor Membership receives 30% off Tour fee
- ❖ \$500 Art Benefactor Membership receives 50% of Tour fees
- ❖ \$1,000 Art Angel Membership receives free registration

Go to [ArtsHabitat.org](http://ArtsHabitat.org) to learn how to become an Arts Habitat Member

You are welcome to participate one weekend or two, but must participate during the weekend that focuses on your location. There is no additional cost to participate both weekends, unless you will be located at a different location each weekend. The fee for two locations is your base fee plus 50%.

## REGISTRATION DETAILS

Send digital images of two pieces of your work to: [staff@artshabitat.org](mailto:staff@artshabitat.org). These images are needed for the catalog, the website and for promotional advertising. We encourage you to submit your images as soon as possible; the final deadline to submit catalog images is June 15. Images must be in .jpg or .eps format and the smallest dimension must be a minimum of 600 pixels; we cannot accept images pulled from the internet.

As a Tour participant, you are invited to be included on the 28th Annual Monterey County Artists Open Studio Tour Facebook page. Arts Habitat will post artwork images and a brief description of your work. Please send images, in addition to the two catalog images, a brief (no more than 30 second) video, and/or a paragraph or two about your work. If you have a web page and would like us to choose images or text from it, please say so. The sooner you submit images and information, the sooner you will be featured on the FaceBook page.

Checks and credit cards are accepted. Make credit card payments via the "Register" button at [Artshabitat.org](http://Artshabitat.org). Email electronic registration forms to [staff@artshabitat.org](mailto:staff@artshabitat.org). Make checks payable to "Arts Habitat" and mail checks and paper forms to: P.O. Box 221487, Carmel, CA 93922

Total paid \$\_\_\_\_\_

I will participate:

- September 29 & 30 (focusing on Coastal, Peninsula and Carmel Valley locations)
- October 6 & 7 (focusing on Salinas, Salinas Valley, North & South County locations)
- Both weekends

## 2018 MCAOST EXHIBITION

**As a participant of the 2018 Monterey County Artists Open Studio Tour, you are required to participate in the Tour Exhibition, taking place at the Walter Lee Avery Gallery at Seaside City Hall, from September 10 through October 25, and to agree to the following:**

1. Deliver one piece of properly framed and wired or mounted artwork, ready for hanging or display on a pedestal, at the Walter Lee Avery Gallery at Seaside City Hall, on Saturday, September 8, between the hours of 9:00 a.m. and noon. You must leave your artwork at Avery Gallery through Friday, October 26. Please label back of artwork with a removable label, including artist name, telephone number, title, medium, size and price; and email this information to Shirmaine at [staff@artshabitat.org](mailto:staff@artshabitat.org), no later than Wednesday, August 23. Artwork size is limited to 32" x 32".
2. Pick up, or have my agent pick up my artwork, on Friday, October 26, between the hours of 1:00 and 6:00 p.m.
3. Volunteer to assist the Monterey County Artists Open Studio Tour. Please check at least one item below:
  - Assist with artwork check-in at the Walter Lee Avery Gallery at Seaside City Hall, on Saturday, September 8
  - Assist with set-up at the Gala, taking place at the Walter Lee Avery Gallery at Seaside City Hall on Friday, September 21. Set-up will begin at 5:00 p.m. The Gala takes place from 6:00 to 8:00 p.m.
  - Assist with food service during the Gala
  - Assist with clean-up at the end of the Gala
  - Sell raffle tickets at the Gala
  - Assist with catalog distribution to hotels, bookstores, libraries, coffee shops, etc.
  - Assist with artwork pick-up at the Walter Lee Avery Gallery at Seaside City Hall, on Friday, October 26
  - Provide 2 bottles of good wine to donate to the Wine Cellar Raffle, which raises funds to support the Tour

## AGREEMENT

### Monterey County Artists Open Studio Tour 2018 Agreement

I understand and agree to the following terms and conditions:

1. To open my studio and be present from 11 a.m. to 5 p.m. on both days of the weekend(s) of my participation
2. To submit an original work of art to the Monterey County Artists Open Studio Tour (MCAOST) Exhibition
3. That the images submitted with my application may be used for promotion of the event
4. That all promotional materials that I develop for MCAOST, including postcards, e-mails, and my website will include the MCAOST logo
5. To indemnify, defend and hold harmless Arts Habitat, Inc., and its officers, agents, and employees for any and all liabilities, claims, errors, omissions, losses, accidents, and expenses, including attorney's fees and court costs in any manner caused by, arising out of, or in connection with, either directly or indirectly, the MCAOST event. I acknowledge that I have been advised that my MCAOST site should have appropriate liability and other insurance, that I should obtain any necessary city licenses, and that I am taking full responsibility for opening to the public
6. To be aware that a \$75 administration fee will be deducted from all registration fee refunds; and that refunds will not be made after June 15, 2018

Signature \_\_\_\_\_ Date \_\_\_\_\_

Questions? Contact Shirmaine Jones, Arts Habitat Administrator, at [staff@artshabitat.org](mailto:staff@artshabitat.org), 831-624-6111, or go to [ArtsHabitat.org](http://ArtsHabitat.org).