



## Art Where It Starts

### 2017 Monterey County Artists Open Studio Tour Presented by Arts Habitat

September 23 & 24, in Coastal, Peninsula and Carmel Valley Locations  
September 30 & October 1, in Salinas, Salinas Valley, North & South County Locations  
11 A.M. – 5 P.M.

### Organization Registration Form

Monterey County arts organizations are welcome to join the tour; their members may participate in a group exhibition and sell their works. For organizations that have, or will acquire, a space to use during the Tour, the fee is \$300. For organizations that will use a space provided by Arts Habitat the registration fee is \$500. Venues offered include Carl Cherry Center for the Arts, Oldemeyer Center, Hidden Valley Music Seminars, Elkhorn Slough Foundation's Porter Ranch House, River Road Wine Trail Association wineries, and model homes at East Garrison. Please contact [staff@artshabitat.org](mailto:staff@artshabitat.org) for further details and to reserve your space.

The organization's logo will be included in the catalog, on the Arts Habitat and Tour websites, on FaceBook, and in promotional advertising. Additionally, we invite organizations to create a sign, including their logo, to be hung in the Tour Exhibition along with works by participating artists. The maximum size for signs is 32" x 32". The Exhibition will be housed at Seaside City Hall's newly renovated Walter Lee Avery Gallery.

Organizations are welcome to participate one weekend or two, but must participate during the weekend that focuses on their location. There is no additional cost to participate both weekends, unless the participant will be located at a different location each weekend. The fee for two locations is your base fee plus 50%.

#### We will participate:

September 23 & 24 (focusing on Coastal, Peninsula and Carmel Valley locations)

September 30 & October 1 (focusing on Salinas, Salinas Valley, North & South County locations)

Both weekends

#### Information to appear on brochure/map:

Organization Name \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ Zip \_\_\_\_\_

Tour location address to appear in catalog: \_\_\_\_\_

City \_\_\_\_\_ Zip \_\_\_\_\_

Phone number to appear in catalog (where an organization representative can be reached during the Tour): \_\_\_\_\_

Other Phones: Home \_\_\_\_\_ Cell \_\_\_\_\_

Email \_\_\_\_\_ Website \_\_\_\_\_

Organization mission statement (optional): \_\_\_\_\_

Please send a digital image of the organization's logo to: [staff@artshabitat.org](mailto:staff@artshabitat.org), for inclusion in the Artists Open Studio Tour catalog, website, and promotional advertising.

Checks and credit cards are accepted. Make credit card payments via the "Donate" button at [Artshabitat.org](http://Artshabitat.org). Email electronic forms to [staff@artshabitat.org](mailto:staff@artshabitat.org). Make checks payable to "Arts Habitat" and mail checks and paper forms to: **P.O. Box 221487, Carmel, CA 93922.**

Total paid \$ \_\_\_\_\_

**As an organization participating in the Monterey County Artists Open Studio Tour 2017, we agree to:**

Display and distribute Tour promotional materials (maps, announcements, postcards) at our location, on our website, and in our e-Newletters

Remain open during Tour specified hours

Send Board Members or organization representatives to the Tour Gala on Thursday, September 14, from 6:00 to 8:00 p.m., at the Seaside City Hall Walter Lee Avery Gallery

Agree to indemnify, defend and hold harmless Arts Habitat, Inc., and its officers, agents, and employees for any and all liabilities, claims, errors, omissions, losses, accidents, and expenses including attorney's fees and court costs in any manner caused by, arising out of, or in connection with, either directly or indirectly, the MCAOST event. I acknowledge that I have been advised that my MCAOST site should have appropriate liability and other insurance and that I am taking full responsibility for opening to the public.

**Printed name and title** \_\_\_\_\_

**Signature** \_\_\_\_\_ **Date** \_\_\_\_\_

**Questions?** Contact Shirmaine Jones at 831-624-6111 or [staff@artshabitat.org](mailto:staff@artshabitat.org), or go to [Artshabitat.org](http://Artshabitat.org).